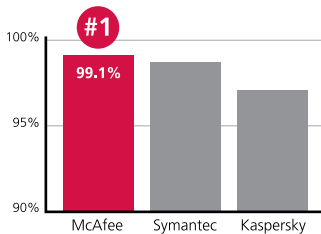


McAfee AntiVirus Plus 2010

Essential. Most effective protection against virus threats.



#1 in threat detection of viruses, spyware and other malware*



*Source: AV-Comparatives, Feb. 2009. McAfee detection rates are a result of the innovative detection capabilities of Active Protection. www.av-comparatives.org

With thousands of new viruses created every day, relying on traditional security updates isn't enough anymore. McAfee® AntiVirus Plus instantly detects and blocks viruses, including stopping web threats before they are downloaded to your PC. Reengineered for the fastest PC performance ever, the software's innovative design simplifies your security experience while offering essential protection.

2010 Features and Highlights

Award-winning Anti-Virus, firewall, spyware and online protection

Exclusive Active Protection technology—Unlike the competition, new and emerging threats are analyzed and blocked in milliseconds, so you don't have to wait for regular updates to arrive. The result: virtually no gap in your protection.

Anti-Virus/Anti-Spyware—Detects, blocks, and removes viruses, spyware, adware, even rootkits—insidious programs designed to tamper with your PC.

Two-Way Firewall—Blocks outsiders from hacking into your PC.

Easier to use

McAfee AntiVirus Plus 2010 is all about ease of use. The completely redesigned Home Screen gives you all the information you need at a glance.



Home Screen with an easy-to-understand security bar and status area.

(New) Home Screen—Completely redesigned to streamline your security experience. Easily check the status of your protection, monitor how many threats have been blocked, and manage your security—all from the Home Screen.

(New) Idle Timer & Scheduler—Reserve security scans and updates for when you are not using your PC, for less disruptions.

My Home Network—Manage security settings within your home network. My Home Network verifies that McAfee has been properly installed on all your PCs.

(Improved) Alert System—Reconfigured to give you the most crucial product alerts. Alerts are less intrusive and easier to understand.

(Improved) Help Center—Smarter and more intuitive—get accurate answers specifically related to the tasks you're trying to accomplish with contextual Help.

System Requirements

- Windows XP (32-bit) with Service Pack 2 (SP2) or higher
- Windows Vista (32- or 64-bit) and Windows Vista Service Pack 1 (SP1) or higher
- Windows 7 (32- or 64-bit)
- 1 GHz processor
- 800 X 600 or higher resolution
- 512 MB RAM (1 GB recommended)
- 250 MB of available free drive space
- Internet connection
- Microsoft® Internet Explorer 6.0 or later
- Optional: Mozilla Firefox 2 or later



Faster than ever

This year McAfee AntiVirus Plus has been completely re-engineered so it's faster than ever.



Application start-up time
McAfee 2009 vs. McAfee 2010

(Improved) Update Time—Thanks to numerous performance enhancements, the update time for McAfee Total Protection 2010 has been greatly improved.

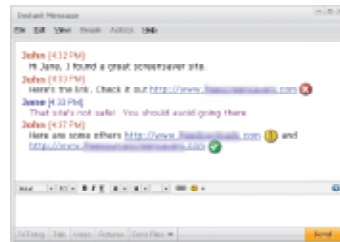
(Improved) Scan Time—Rely on real-time scanning to automatically protect you against threats to your PC. Full system scan speed is faster so you won't be slowed down.

(Improved) Memory Utilization—Reduced memory footprint means less impact on your day-to-day PC activity.

(Improved) Installation—Smaller download size enables you to get up and running in a snap.

Better protection against dangerous websites

(Improved) SiteAdvisor—Helps you know whether a website is safe before you click to stop malware threats.



Stay safe with instant message and email link checking.

Better PC health

QuickClean—Safely removes junk files that slow down your PC.

Shredder—Digitally destroys no-longer-needed sensitive files to prevent anyone from accessing them.

Disk Defragmenter—Get quick access to consolidate fragmented files and folders.

The McAfee advantage

McAfee is the world's largest dedicated security company.

30-day free phone support and unlimited email and chat assistance.

Continuous and automatic updates for the life of your subscription.



McAfee, Inc.
 3965 Freedom Circle
 Santa Clara, CA 95054
 888 847 8766
 www.mcafee.com

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