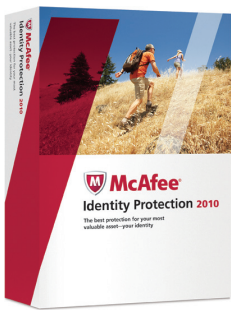


# McAfee Identity Protection

The best protection for your most valuable asset—Your Identity

McAfee® Identity Protection is the most comprehensive solution to help prevent identity theft. Designed with many layers of proactive monitoring, detection, and automatic alerts, McAfee Identity Protection enables you to protect your identity effortlessly. It combines free, one-on-one access to dedicated customer support agents with best-in-class features to address a wide range of threats.

Identity theft is one of the fastest growing crimes in the United States. Criminals are constantly evolving the ways by which they obtain people's personal information for financial gain. You need powerful identity protection from McAfee—one of the most trusted names in security.



Comprehensive, effortless protection against identity theft that is designed to give you peace of mind.

## Comprehensive Protection Against Identity Theft

McAfee Identity Protection provides the most complete set of features to proactively help protect, detect, and resolve identity theft issues coupled with free phone assistance. Multiple layers of protection include credit monitoring across all three credit bureaus, unlimited credit reports, lost wallet protection, and Internet and public records monitoring.

## Effortless To Set Up and Use

Protecting your identity should not involve significant time and effort from you. That is why McAfee Identity Protection provides continuous, best-in-class protection for your identity that is simple to set up with automatic email, SMS, and web alerts combined with extensive monitoring.

## Peace of Mind

McAfee is the world's largest dedicated security technology company. McAfee Identity Protection is designed to help you avoid financial loss and the hassle of resolving identity theft issues. It comes with a product guarantee of up to \$1 million.\*

## Helps Protect Your Identity From:

- Credit card scams
- Change of address fraud
- Stolen mail or lost wallet
- Dumpster diving thieves
- Misuse of public records
- Trading in Internet back alleys

## Protect Yourself With:

- Three-bureau credit monitoring
- Unlimited credit reports
- Lost wallet protection
- Automatic alerts
- Access to fraud resolution agents
- Internet/public records monitoring

**System Requirements:**

McAfee Identity Protection is a web-based product and requires:

- An active Internet connection
- Any standard web browser (Internet Explorer 6.0 or higher, Mozilla Firefox 2 or later, Google Chrome, or Safari)

**The McAfee Advantage**

McAfee is the world's largest dedicated security technology company. McAfee Identity Protection is comprehensive and easy to set up and use. With continuous best-in-class monitoring and automatic alerts, McAfee helps you to protect your most valuable asset—your identity.

| What You Want to Do                                                                             | How McAfee Makes It Possible                                                                                                                                                                                                                                                   |
|-------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Keep your credit record and financial history safe from fraud                                   | <b>3-Bureau Credit Monitoring (Unique!):</b> Monitors your credit file across all bureaus (Experian, Equifax and Transunion) and proactively alerts you to credit applications, account creation, balance changes, and delinquencies.                                          |
| Check and download your credit report at any time without having to pay a separate fee          | <b>Unlimited Credit Reports (Unique!):</b> Allows you to obtain free copies of your credit report from Experian at any time to verify that all of your accounts are in good standing.                                                                                          |
| Prevent misuse of your personal information                                                     | <b>Public Records Monitoring:</b> Public databases like property records, criminal records, bankruptcies, and the USPS Change of Address database are scanned and you are alerted if necessary to help prevent inappropriate use of your personal information by someone else. |
| Keep your identity safe online from cyber criminals                                             | <b>Internet Scanning:</b> Checks your personal information against a frequently updated database of Internet back alleys and chat rooms used by identity thieves. You are alerted with recommended actions if your information is found in such sites.                         |
| Get help when you need it and reduce the pain and hassle of resolving issues with your identity | <b>Free Unlimited Phone Support (Unique!):</b> McAfee Identity Protection offers free one-on-one phone support. Dedicated fraud resolution agents will work with you throughout the necessary steps required to help resolve identity issues.                                  |
| Quickly deal with the emergency of a lost or stolen wallet                                      | <b>Lost Wallet Protection:</b> Just one phone call to McAfee Identity Protection support helps you notify and cancel your credit and debit card accounts and order replacement cards.                                                                                          |
| Get notifications of any issues that affect your identity                                       | <b>Automatic Alerts:</b> McAfee Identity Protection sends you email and SMS-text alerts if suspicious activity is detected by our 24x7x365 scans of the credit system, public databases, and Internet back alleys.                                                             |
| Enjoy peace of mind knowing that your identity is fully protected                               | <b>Product Guarantee:</b> Our comprehensive service helps you to protect yourself from identity theft across multiple layers. It is backed by a guarantee of up to \$1 million*.                                                                                               |



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\* \$1 Million Guarantee: If you become a victim of identity theft while enrolled in and using McAfee Identity Protection, we will reimburse you for certain resulting expenses, such as lost wages, legal fees and stolen funds related to any account that is included on your Experian, Equifax, and TransUnion credit reports. See <http://www.McAfeeIDProtection.com/Guarantee.aspx> for full details.

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