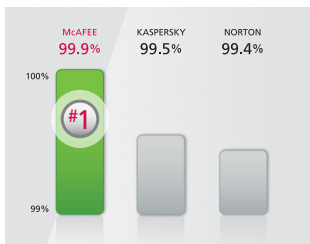


McAfee AntiVirus Plus 2011

Essential, award-winning PC protection for carefree computing



#1 in threat detection of viruses, spyware, and other malware*



*AV-Test.org malware detection results published in *ComputerBild* magazine (Issue 26, 12/05/09). McAfee detection rates are a result of the innovative detection capabilities of McAfee Active Protection.

With thousands of new viruses created every day, relying on traditional security updates isn't enough anymore. McAfee® AntiVirus Plus instantly detects and blocks viruses—and stops web threats before they are downloaded to your PC. Reengineered to be faster than ever before, the software's innovative design simplifies your security experience while offering you essential protection.

2011 Features and Highlights

Award-winning anti-virus, firewall, spyware, and online protection

Exclusive McAfee Active Protection™ technology—Unlike the competition, McAfee Active Protection analyzes and blocks new and emerging threats in milliseconds, so you don't have to wait for regular updates to arrive. The result: virtually no gap in your protection.

Anti-virus/anti-spyware—Detects, blocks, and removes viruses, spyware, adware, even rootkits, insidious programs designed to tamper with your PC.

(Improved) Two-way firewall—Enterprise-grade firewall blocks outsiders from hacking into your PC.

Easier to use

McAfee AntiVirus Plus 2011 is all about ease of use. The completely redesigned home screen gives you all the information you need at a glance.

(New) Home screen—Completely redesigned to streamline your security experience. Easily check the status of your protection, monitor how many threats have been blocked, and manage your security—all from the home screen.

(New) Idle timer and scheduler—Reserve security scans and updates for when you are not using your PC, minimizing disruptions.

My home network—Manage security settings within your home network.

(Improved) Alert system—Alerts are less intrusive and easier to understand.

(Improved) Help center—Smarter and more intuitive—get accurate answers specifically related to the tasks you're trying to accomplish with contextual help.

(New) Easy account management settings—Create machine aliases, and easily activate, deactivate, or upgrade PC subscriptions.

(New) Advanced firewall integration—Settings made in Microsoft Windows 7 or Microsoft Windows Vista Network Manager will automatically update the McAfee firewall settings.

(Improved) Microsoft Outlook 2010 integration—For added convenience, the McAfee anti-spam tool will now be shown in a separate tab rather than within the toolbar.

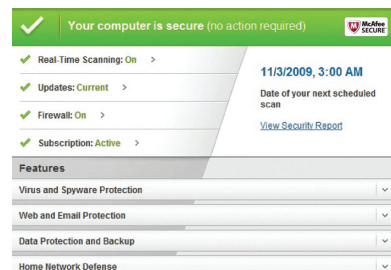


Figure 1. Home screen with an easy-to-understand security bar and status area.

System Requirements

Minimum System Requirements

- Microsoft Windows XP SP3 (32-bit)
- Microsoft Windows Vista SP1 (32 and 64-bit)
- Microsoft Windows 7 (32 and 64-bit)
- 512 MB RAM for XP
- 2 GB RAM for Vista and Windows 7
- 350 MB free drive space
- 1 GHz processor
- Microsoft Internet Explorer 6.0, Firefox 3.5
- Internet connection (high-speed connection recommended)



Faster than ever

This year McAfee AntiVirus Plus has been completely re-engineered so it's faster than ever.



Figure 2. Subsequent scan time of 327% faster.

(Improved) Scan time—Full system scan speed is faster so you won't be slowed down.

(Improved) Installation—Efficient download enables you to get up and running in a snap.

(New) Scheduled activity throttling—Updates initiate or resume when your PC is idle, minimizing interruptions.

Better protection against dangerous websites

(Improved) McAfee SiteAdvisor®—Helps you know whether a website is safe before you click to stop malware threats. Advanced "phishing" protection alerts you to websites that may try to steal your identity or gain access to your financial information.

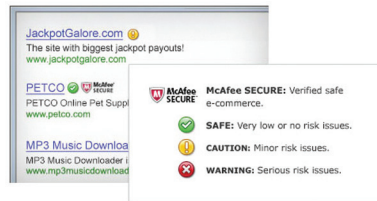


Figure 3. With easy-to-understand icons to help guide your searches, you know whether a website is safe before you click on a link.

Better PC health

McAfee QuickClean™—Safely removes junk files that slow down your PC.

McAfee Shredder™—Digitally destroys no-longer-needed sensitive files to prevent anyone from accessing them.

Disk defragmenter—Get quick access to consolidate fragmented files and folders.

The McAfee advantage

- McAfee is the world's largest dedicated security company
- 30-day free phone support and unlimited email and chat assistance
- Continuous and automatic updates for the life of your subscription



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