McAfee

Proven Security™

McAfee® Privacy Service

Proven security that protects your identity and secures your family

The Internet has revolutionized the way we conduct financial transactions, interact with our bank, and communicate with others.

But at the same time, your personal and financial information, and those of individual family members, is vulnerable to criminals and predators every time you or a family member connects to the Internet.
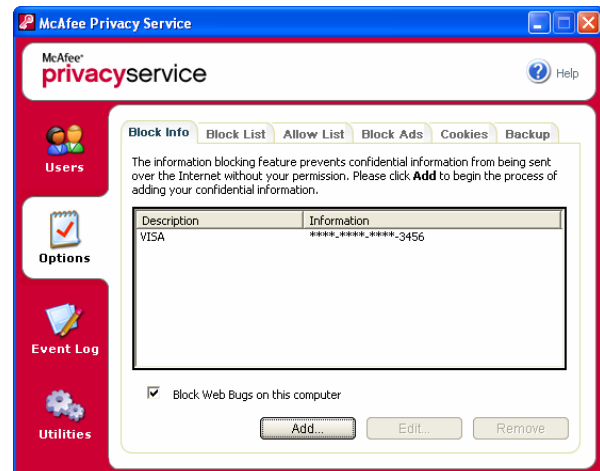
Protect your identity

McAfee Privacy Service generates an encrypted database of personal information, helping to ensure your privacy and safety. When a Web site or other mechanism attempts to transmit information identified as private or sensitive, Privacy Service is there to protect you.

→ **Identity theft protection** when submitting personally identifiable information you designated by you as private - for example, bank accounts, government ID numbers, telephone numbers, and family member names.

→ **Safeguards against 'phishing' scams** by blocking the transmission of personally identifiable information to fraudulent Web sites.

→ **Permanently erases sensitive personal and financial files** using McAfee® Shredder's secure file erasing features.

Protect your privacy

McAfee Privacy Service protects your privacy using enhanced content filtering techniques to help prevent the display of unwanted, undesirable, or offensive Internet content, including unwanted online advertisements.

McAfee Privacy Service provides the ability to protect your identity and privacy while using the Internet.

→ **Unwanted advertisement blocking** helps stop intrusive online ads, including pop-ups and web-bugs, that can slow Web surfing or download malicious code to your computer.

→ **Filters offensive online content**, including websites and newsgroups.

McAfee®

Protect your family

Each time a family member logs on to the Internet there is an assumed risk to being exposed to a number of dangers, including inappropriate content. Privacy Service helps protects your family with parental control features, prohibiting the display of inappropriate Web sites based on pre-defined age groups, recording activity logs, and defining Internet time restrictions.

→ **Web site blocking** provides the Administrator the freedom to create 'always allow' and 'always block' lists.

→ **Web content filtering** helps protect your family from new, modified or dynamically generated Web pages.

→ **Time restriction grid** lets you set specific times when your children can access the Internet.

→ **Individual access levels** provide the flexibility to assign an appropriate level of protection to individual members of your family.

→ **Safe page re-direct** quickly routes a child's attempt to access an inappropriate Web site to a safe page.

→ **Chat filtering** monitors chats, blocking inappropriate or offensive content and preventing the sharing of designated private information.

Get the confidence of always-on, always up-to-date security

It's a hassle to keep track of security updates and warnings, but with McAfee you don't have to worry. Our comprehensive, proven products feature automatic updates, and our unmatched security expertise ensures that you always have the latest protection.

→ **Auto-updates run silently in the background**, ensuring you're always protected from emerging and evolving security threats.

→ **Real people, real help, for free**, our experts are available 24 hours a day, seven days a week via Internet chat at www.mcafeehelp.com

→ **30-day money-back guarantee**

System Requirements
→ Microsoft® Windows 98, Me, 2000, or XP
→ Personal computer with Pentium-compatible processor
  ○ Windows 98, 2000: 133 MHz or higher
  ○ Windows Me: 150 MHz or higher
  ○ Windows XP (Home and Pro): 300 MHz or higher
→ RAM
  ○ Windows 98, Me, 2000: 64 MB
  ○ Windows XP (Home and Pro): 128 MB
→ 40 MB hard disk space
→ Microsoft® Internet Explorer 5.5 or later

Proven Security™
McAfee protects over 100 million computers worldwide

Designed for Microsoft® Windows®XP